



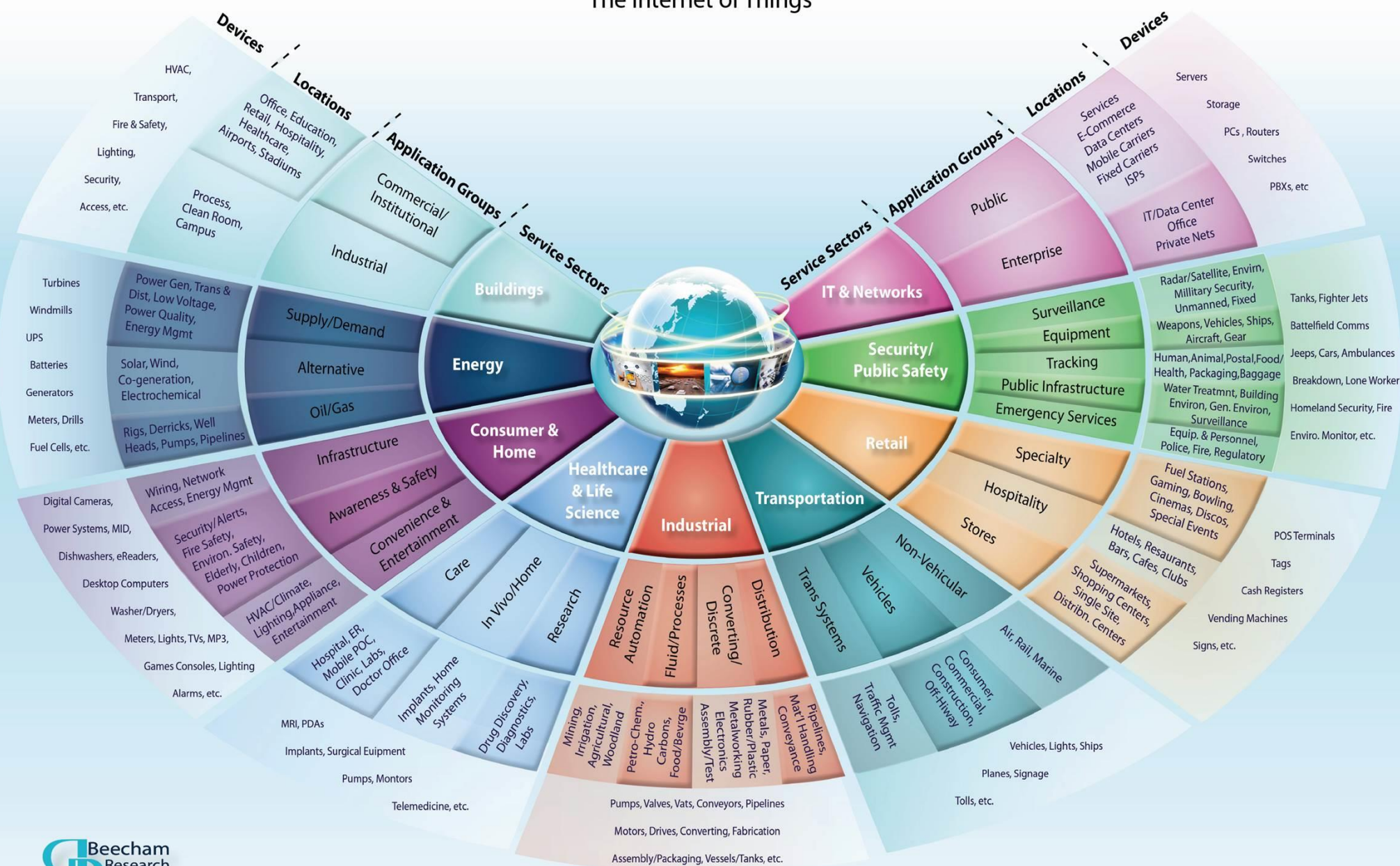
Behind the hype of Internet of Things

Alumni Weekend 24.10.2015



M2M World of Connected Services

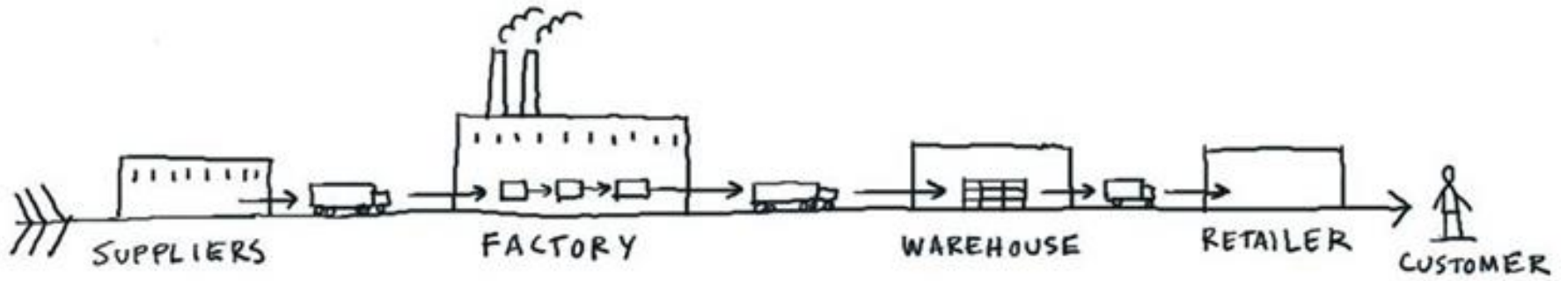
The Internet of Things





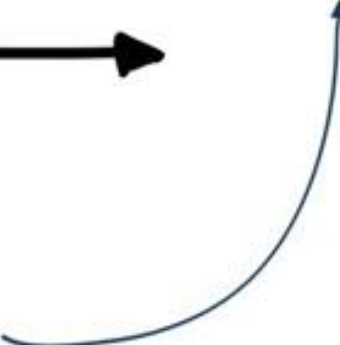
Internet of Things connects the **Real World** around us





Business concerns of today

This is where the story used to end



HiQ

Every business
will become a
Service business



Every business
will become a
Value business



Reduce operational costs
Generate new revenue streams
Enhance customer experience
Improve operational performance
Differentiate from competition



Complexity is a challenge for many enterprises



Ecosystem



Devices



User Experience



Business model



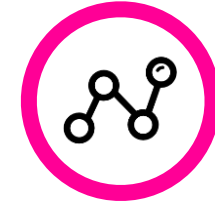
Sensors



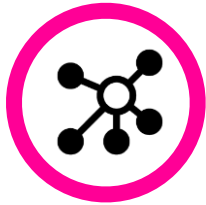
Connectivity



Cloud



Analytics



Integration



Security



Standards



Data



Gartner view on IoT provider ecosystem

Professional Services

IT	IoT

Applications & analytics

Enterprise Software Vendors & Data Center Vendors

Connectivity

<p>Communications Services Providers</p>	<p>Software Stack</p>
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Aggregation

Infrastructure / Gateway

OS

Embedded OS

Hardware

<p>Healthcare</p>	<p>Transportation</p>	<p>Utilities</p>	<p>Design</p>
<p>Smart Home</p>	<p>Consumer</p>	<p>Industrial</p>	
<p>Semiconductors</p>		<p>ODM / EMS</p>	

* Illustrative list



**Partnerships and
ecosystem increase
business value**







NJR 372

T6

HOW IT WORKS: I-SEE

Six steps for maximising use of the truck's own kinetic energy

